



# Our Company

June 4, 2020



REA was incorporated in 1998.

We are a software development company, that develops solutions for desktop, web and mobile devices.

# Who am I?

- Quiet
- Listener
- Patient
- Nice Guy
- Understanding
- Helpful
- Coffee avoider – unless it's "Crisp"
- Chocoholic



# Why REA?

- 11 ½ years working with Ontario government
  - Ministry of Community and Social Services
  - Ministry of Housing
  - Ministry of the Attorney General
- 1996/1997 Toronto E-File Project
- 1997 Australia vacation for 4 weeks
- 1998 Started my own business and work for myself!

# Company History

- Incorporated in 1998
- Initially working for a single company in the USA as a consultant
- 2009 – Hired first contract developer
- 2011-2018 – Rented office space, and upsized the office 5 times before settling at St. Clair/Yonge
- 2020 – COVID-19, and we're now working from home.

# Our Development Services

- Desktop Applications
- Web based Applications
  - Browser based, available to users with internet access
- Mobile Applications
  - Apple, Android and Microsoft Windows devices – anyone with a smart phone or tablet connected to the internet
- Mentoring
  - Helping clients build their own applications

# Our Subscriptions

- My Client Schedule.com
  - Online Scheduling software
- Server Hosting
  - Apache or Windows Server hosting through ZebraHost, LLC
- Cloud Backup
  - PC, Mac or Linux desktop software to backup your important files to the cloud
- WordPress Online Shopping Cart
  - Prebuilt site with the minimum required to get up and running selling items online.

# My Client Schedule.com

- Originally developed for my Chiropractor 10 years ago
- Online Appointment Scheduling software/CRM.
- Comprehensive Reporting: A/R, Inventory, Product Sales, Receipts
- Notifications and reminders by email, voice, SMS
- Extensive Support and Troubleshooting
- Comprehensive online FAQs/Help
- Free 30 day trial, with subscription costs starting at \$45/month.





# Server Hosting

## Windows Cloud Server From \$49.95 per month

RAM 4GB, 2 Cores

OS versions from 2012R2 up to 2019

SQL Server (paid editions), MySQL, Maria DB

50 GB SSD Hard Drive (minimum)

Daily Backup snapshots, 2-week retention

Location: KC, MO USA, Altoona IA, USA

## Linux (CentOS, Ubuntu, etc) From \$20.00 per month

RAM 2GB, 1 Core

MySQL, Maria DB

50 GB SSD Hard Drive (minimum)

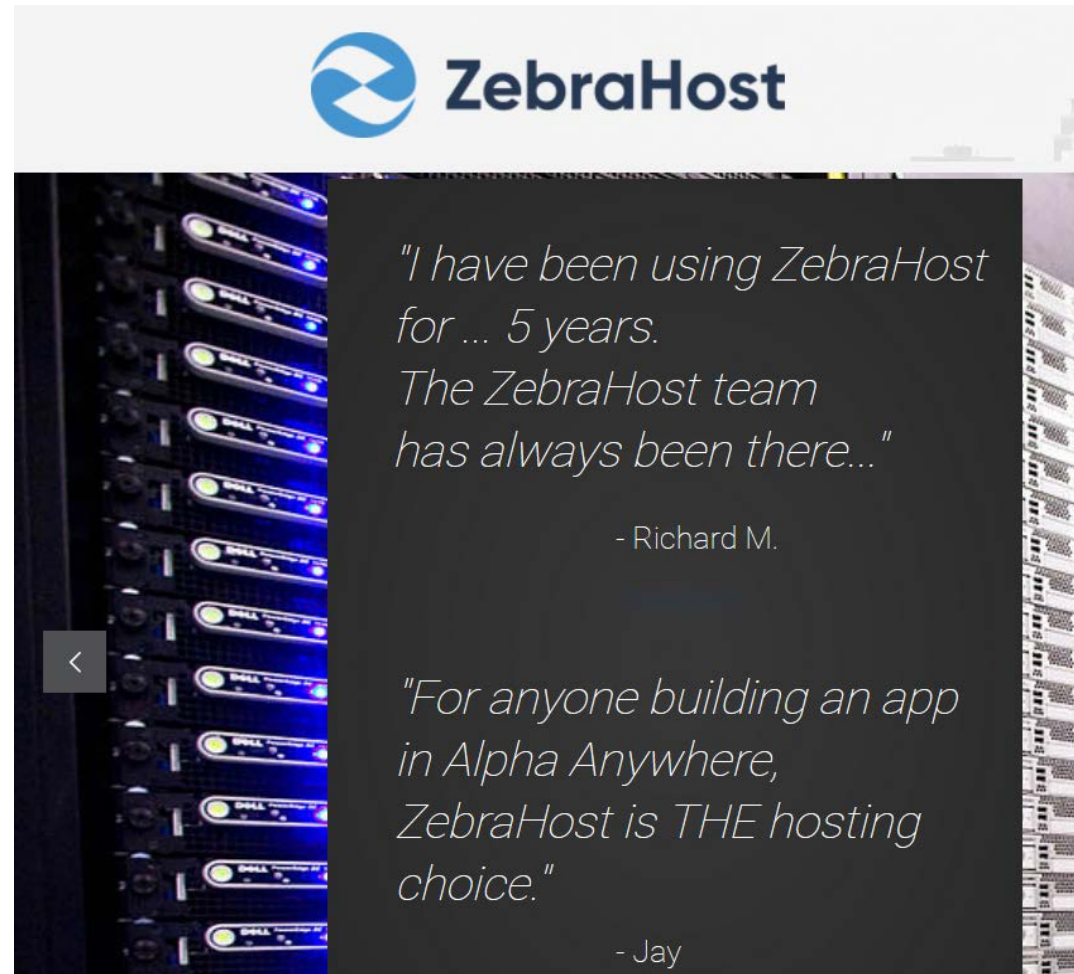
Daily Backup snapshots, 2-week retention

Location: KC, MO USA, Altoona IA, USA

Native VMWare Backups @ \$70/TB/month

Custom server configuration prices on request

**REA Coupon – Discount of 3 months free with 6-month plan**



**ZebraHost**

*"I have been using ZebraHost for ... 5 years. The ZebraHost team has always been there..."*

- Richard M.

*"For anyone building an app in Alpha Anywhere, ZebraHost is THE hosting choice."*

- Jay



# Hosting Managed Support

## Basic Plan

- 24/7 Ping Server Monitoring
- Managed Reboots
- OS Security Updates and Patches
- Server Hardening
- Security Services
- Application Installation and Troubleshooting

Price: \$25/month

## Pro Plan

- Same as Basic plan plus:
- KernelCare rebootless OS Updates (Linux Only)
- Server Management
- Server & Resource Monitoring
- Managed Backups & Restores
- Web Application Firewall
- Advanced DDoS protection
- Continuous Malware & Hack Scanning

Price: \$30/month

# Cloud Backup

- Wasabi Cloud Storage
  - Stringent security and compliance requirements to safeguard the integrity and privacy of customer data
- ZebraHost service provider
- Costs (excluding HST)

Backup Software with Storage of:	Price/Month	BNI Member Price/Month	Extra User License/Month	
100 GB	\$15		\$8	
150 GB	\$16	\$13	\$8	<i>*BNI High Park members only</i>
250 GB	\$19	\$15	\$8	
500 GB	\$24	\$19	\$8	
1 TB	\$40	\$32	\$8	
Each additional 1TB	\$16	\$13	\$8	



# Online Shopping Cart

- One-page WordPress website with WooCommerce shopping cart
- Integration with PayPal (value: \$36/year)
- Integration with Canada Post for shipping (value: \$79/year)
- Document outlining product entry/update
- 1-hour one-on-one consultation

Price: \$389 + HST, and Hosting \$15/month + HST

*OR*

Monthly Hosting for first 12 months: \$49/month

(minimum 1-year term)

Subsequent years: \$15/month



**COMMERCE**



- Support Packages offered – lets discuss!



# Our Clients (80+ worldwide)





Questions?

